

PEPITO'S PRESS



Fall 2008 Edition

Mexican Independence Day!

Mexican Independence Day takes place each year on September 16, and begins the night of September 15. It celebrates Mexico's independence from Spain in the early 19th century. The largest Mexican Independence Day celebration takes place in Mexico City's *Zocalo* (main plaza), which is decorated from the beginning of September with red, white, and green lights and flags. Schools all over Mexico are closed on this day, so kids can celebrate the holiday, too.

People like to eat *pozole* on this holiday, which is a traditional soup made of pork, avocado, and chile. Red, white and green foods (the colors of the Mexican flag) are also popular. For example, *chiles en nogada* is a green-colored dish with stuffed chiles.

Punch, or *ponche*, is a red-colored drink made of fruits that are in season.



On Mexican Independence Day the national anthem is sung all over Mexico. There are many parades with mariachi bands and bullfights. Men and women like to dress in traditional Mexican outfits for this event. Have you ever celebrated Mexican Independence Day?

Meet Pepito Club Member Megan!

Megan has been a Pepito Club member since February 2008, and she joined the Club after she received a "Job Well Done" certificate at her school for acing her spelling exam. Megan is in the 4th grade, and she loves to read. When she grows up she wants to be a firefighter! What do you want to be?

Megan goes to school in Evergreen Park, and her favorite Pepe's is in Evergreen Park, too. She always orders the quesadillas from the kid's menu, and her little brothers like to eat the chicken fingers. What is your favorite thing to eat on the kid's menu?



This is Megan!

The Aztecs



- * The Aztecs were a group of people who lived in Tenochtitlan (te,nö ch tēt'län) in central Mexico, in the 14th, 15th and 16th centuries.
- * The Aztec's main foods included corn, beans and squash.
- * The Aztecs had a total of 11 emperors.
- * The Aztec people were polytheistic, which means that they believed in many different gods and goddesses.
- * Nahuatl (nä,wätl) was the official language of the Aztecs. It was a system that used hundreds of pictures to create an alphabet.



- * Did you know that the piñata originated in Mexico?
- * Did you know that the word piñata comes from the Italian word *pignatta*, a pinecone-shaped clay pot?
- * Did you know that the world's largest piñata is at Six Flags in Mexico City?
- * Did you know that piñatas are made from easily breakable materials, such as straw, papier-mâché, or clay?
- * Did you know that piñatas can be used to celebrate all occasions, including birthdays, holidays, and parties?

Want more fun facts...
AND free food?

Join Pepito's Club!*

If you are between the ages of 4 and 10, fill out the form below and bring it with you when you return.

Sign up and you will also be entered for a chance to win a free piñata!**

It's that easy, and it's FREE! We'll send you our newsletters online, so you can get the inside scoop on special promotions, contests, coupons and more! Ask your parents to help you sign up today!

Name / Nombre

Address / Dirección

City / Ciudad

State / Estado

Zip / Zona Postal

/ /

Birthdate / Fecha de Nacimiento

E-mail address / Correo electrónico

Yes, I want to receive e-mails about special Pepe's promotions, games, and other cool stuff!

Parent's Signature (required)

*Must have a valid e-mail address to be a Pepito's Club member.
**Void where prohibited. One Piñata will be awarded from each restaurant. Drawing will be held by 12/31/08. For a list of winners, send a self-addressed, stamped envelope to Pepito's Club Winners, c/o DiMeco & Co., 159 N. Racine Avenue, Suite 159-2, Chicago, IL 60607. For complete rules go to pepes.com.

Pepe's Mexican Restaurants is concerned about protecting your privacy. All information collected will be kept strictly confidential. Pepe's will not share, sell, rent or otherwise disclose your personal information.



Free Beef Taco!
with the purchase of a beverage

Children under 10 only. Offer valid at participating Pepe's Mexican Restaurants for Dine-In Only. Void where prohibited. Tax and tip not included. Expires 12/31/08. To find the Pepe's Mexican Restaurant nearest you, please visit us at pepes.com